



Cobalt Success Story

Lexus of Glendale

Johnny Harrison, VP & GM, Lexus of Glendale, explains the importance of having Cobalt as a business partner, not just another vendor.



“The biggest impact for us is the ease of doing business in multiple digital advertising mediums. We’re able to put our message out there, with very little cost and a support team that can handle anything.”

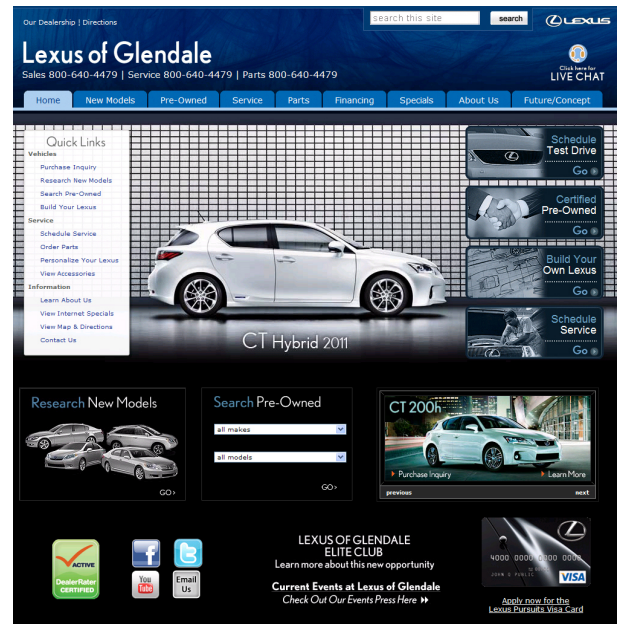
“It’s easy to talk about a product & service that you really believe in. Would I suggest Cobalt products to other dealers? Yes, because they work.”

Lexus of Glendale utilizes Cobalt ProCare, Owner Marketing, ReMarketing, Social Media, and a Lexus Website Package.

Johnny Harrison
Vice President & General Manager
Lexus of Glendale

“In the world of automotive internet marketing, we’ve got to have a great partner that has leading edge products and services that keep us ahead of our competition, and we’ve got them. It makes it easy.”

“In my opinion if you are looking to get your name out there in a positive light in the digital world, there is no better company than Cobalt.”



To learn more about how Cobalt can partner with your dealership, please visit: <http://www.lexusdealersonline.com> or call 1-888-465-5583.

